



# CHARITY GOLF CLASSIC

FRIDAY, APRIL 7, 2017  
JW MARRIOTT WILDFIRE GOLF CLUB

## SPONSORSHIP OPPORTUNITIES

**PRESENTING SPONSOR - \$60,000** *(One Available)*



Three Team Entries (12 players)

### BENEFITS

#### Recognition Day of Event:

- Two page center layout in event program
- Company name/logo as Presenting Sponsor on ALL event signage
- Company logo exclusively on all pin flags
- Digital Tee Sign – your logo on digital TV Screens (in EVERY golf cart)
- One Gold Teddy Bear Tee Sign on each course
- Exclusive interview opportunities for *Arizona Medical Network* (Radio & TV)

#### Additional Recognition Offer:

- Annual Naming Opportunity – your name on a plaque at the Gordon Children's Hospital School for one full year as school room sponsor
- Choice of a Banner senior team member or celebrity or pro golfer available to play with your foursome. Celebrity and Pro Golfers available for play will be released closer to event date.
- Logo recognition - as Presenting Sponsor on the Banner Children's Golf Network local media outlets pre and post event
- Featured story – Presenting Sponsor with your logo in Engage – a Banner Health Foundation electronic publication – going out to over 30K people
- Banner Benefactor Corporate Partner Membership for 2017 - includes invitations to exclusive Banner Leadership and donor events, also attended by Banner Health executives

**SOLD**  
Thank you  
Arizona Medical Network

#### Each Golfer Receives:

- Invitation to VIP Experience
- Special VIP Experience Gift
- Lunch at grill stations during play
- All access for beverage carts
- Admission for golfer and spouse/guest to awards reception with food and hosted bar
- \$400 Gift card to golf concept store





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## SPONSORSHIP OPPORTUNITIES

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### VIP EXPERIENCE SPONSOR - \$20,000 *(One Available)*

Two Team Entries (8 players)



#### BENEFITS

##### Recognition Day of Event:

- Full page ad in event program – premium placement
- Company name/logo on all VIP EXPERIENCE signage
- Company name/logo on beverage napkins and cups at VIP EXPERIENCE
- Option to set up a booth or display at VIP EXPERIENCE area
- One Gold Teddy Bear Tee Sign on each course

##### Additional Recognition Benefits:

- Opportunity to have selected Banner leader play with your foursome
- Banner Health Foundation Social Media recognition - pre and post event
- Two (2) rooms, night of April 7 at the JW Marriott Desert Ridge Resort
- Invite for two additional guests) to join golfers at the Friday afternoon awards reception

##### Each Golfer Receives:

- Invitation to VIP Experience
- Special VIP Experience Gift
- Lunch at grill stations during play
- All access for beverage carts
- Admission to awards reception with food and hosted bar
- \$350 Gift Card to golf concept store





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## SPONSORSHIP OPPORTUNITIES

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### FINAL PLAYOFF AND AWARDS SPONSOR - \$20,000 *(One Available)*

Two Team Entries (8 players)



#### BENEFITS

##### Recognition Day of Event:

- Full page ad in event program - premium placement
- Company name/logo on all FINAL CHALLENGE and AWARDS signage
- Company name/logo on beverage napkins and cups at AWARDS RECEPTION
- Option to set up a booth or display at FINAL CHALLENGE or AWARDS RECEPTION area
- One Gold Teddy Bear Tee Sign on each course

##### Additional Recognition Benefits:

- Opportunity to have selected Banner leader play with your foursome
- Banner Health Foundation Social Media recognition - pre and post event
- Two (2) rooms, night of April 7 at the JW Marriott Desert Ridge Resort (option to purchase additional rooms for discounted rate)
- Invite for two additional guests (spouses) to join golfers at the Friday afternoon awards reception

##### Each Golfer Receives:

- Invitation to VIP Experience
- Special VIP Experience Gift
- Lunch at grill stations during play
- All access for beverage carts
- Admission to awards reception with food and hosted bar
- \$350 Gift Card to golf concept store





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## SPONSORSHIP OPPORTUNITIES

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**EAGLE - \$15,000** *(Six Available)*

One Team Entry (4 players)



### BENEFITS

#### Recognition Day of Event:

- Premium placement 1/2 page ad in program
- One Gold Teddy Bear Tee Sign on each course
- Choice of one of the following exclusive recognition opportunities where your logo will be displayed on all collateral materials and respective elements:
  - Tee Gift – logo on bags
  - Beverage Carts – logo on cups and on carts
  - Golf Carts – logo on front of each golf cart
  - Driving Range – logo on signage and opportunity to place booth or featured product/service on driving range
  - Putting Green – Logo on putting green flags and signage

#### Additional Recognition Benefits:

- Banner Health Foundation Social Media recognition - pre and post event
- Invite for two additional guests to join golfers at the Friday afternoon awards reception
- Includes (1) room for April 7 at the JW Marriott Desert Ridge Resort

#### Each Golfer Receives:

- Invitation to VIP Experience
- Special VIP Experience Gift
- Lunch at grill stations during play
- All access for beverage carts
- \$300 Gift Card to golf concept store

**Ability to purchase additional foursomes at \$3,000 each** – foursomes to receive the same benefits as listed above.





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## SPONSORSHIP OPPORTUNITIES

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### “BIG GOLF GAME” SPONSOR - \$10,000 *(Eight Available)*

One Team Entry (4 players)



#### BENEFITS

##### Recognition Day of Event:

- 1/2 page ad in event program
- One Silver Teddy Bear Tee Sign on each course
- Choice of:
  1. “Big Golf Game” Challenge Sponsorship Opportunities:
    - Select form one of four different “Big Break-type” challenges (options provided)
    - Digital Tee Sign – company logo on digital TV Screen (in each golf cart) when you pull up to your sponsored hole
    - Company logo on the challenge structure (if applicable), otherwise on custom signage
    - Opportunity for company volunteers in branded attire to assist
  2. “Big Night” Hotel Stay
    - Digital Tee Sign – your logo on digital TV Screen (in each golf cart) when you pull up to your sponsored hole
    - Invite for two additional guests to join golfers at the Friday afternoon awards reception
    - Includes (1) room for April 7 at the JW Marriott Desert Ridge Resort

##### Additional Recognition Benefits:

- Logo recognition on Banner Children's Golf social media outlets
- Special invite for team representative to attend the VIP Experience (includes Experience Gift)

##### Each Golfer Receives:

- Lunch at grill stations during play
- All access for beverage carts
- Admission to awards reception with food and hosted bar
- \$250 Gift Card to golf concept store

**Ability to purchase additional foursomes at \$3,000 each** – foursomes to receive the same benefits as listed above.





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## SPONSORSHIP OPPORTUNITIES

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### **BIRDIE - \$5,000**

One Team Entry (4 players)



#### **BENEFITS**

##### **Recognition Day of Event:**

- 1/4 page ad in program

##### **Additional Recognition Benefits:**

- Name recognition as Birdie Sponsor on the Banner Children's Golf social media outlets

##### **Each Golfer Receives:**

- Lunch at grill stations during play
- All access for beverage carts
- Admission to awards reception with food and hosted bar
- \$150 Gift Card to Concept Store





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## UNDERWRITING OPPORTUNITIES

Underwriting sponsors are extremely important to the fundraising efforts of the Banner Children's Charity Golf Classic. Your support will help to ensure maximum contributions are directed to our young patients. All of the opportunities presented below are fully tax-deductible unless otherwise noted.

### **BLOODY MARY BAR SPONSOR - \$2,500** *(Two Available)*

One individual sign with logo placed on Bloody Mary bar. Log on cups at Bloody Mary Bar. Listing in program as Bloody Mary Sponsor.

### **MARGARITA OR KEG STATION SPONSOR - \$2,500** *(2 Keg and 2 Margarita available)*

You choose a specialty margarita and name it! Or, you choose the keg of beer! One individual sign placed at station with logo and logo on cups. Listing in program as Margarita or Keg Station Sponsor. Opportunity to provide volunteers to work station (21 yrs +).

### **PROGRAM PRINTING SPONSOR - \$2,500** *(One Available)*

The tournament produces a commemorative color program that each golfer will receive at registration. Sponsor receives a full page ad in the program.

### **PHOTOGRAPHY/VIDEOGRAPHY SPONSOR - \$1,500** *(Two Available)*

Includes a half-page ad in the event program, and logo on golf cart that photographer/videographer drives. In addition, name recognition on electronic event thank you when event photos are forwarded to sponsors and participants.

### **TEDDY BEAR TEE SIGN**

Please consider showing your support for our young patients and families across the Valley! Your teddy bear sign will be featured on our *Healthy Kids Fairway* with likeminded supporters who share in our commitment to keeping kids healthy, happy and safe.

#### **GOLD TEDDY BEAR - \$1,000**

- One teddy bear tee sign with your logo, name or special message
- Gold balloons tied to the sign
- Name in program

#### **SILVER TEDDY BEAR - \$500**

- One teddy bear tee sign with your logo, name or special message
- Name in program





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# SPONSORSHIP COMMITMENT FORM

Name/Company: \_\_\_\_\_

Contact Name and Phone (if company is sponsor): \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email address: \_\_\_\_\_

### PLEASE INDICATE HOW YOU WISH TO BE RECOGNIZED IN PRINTED MATERIALS:

I wish to participate in the 2016 Banner Children's Golf Classic as selected below:

- Presenting - \$60,000  
*Thank you Arizona Medical Network*
- Eagle - \$15,000
- Underwriting: Please designate \$ \_\_\_\_\_  
for \_\_\_\_\_  
*(insert name of item you wish to underwrite)*
- VIP Experience - \$20,000
- "Big Golf Game" - \$10,000
- I cannot attend the event, but would like to make a tax- deductible donation in the amount of \$ \_\_\_\_\_
- Final Playoff and Awards - \$20,000
- Birdie - \$5,000
- Gold Teddy Bear - \$1,000
- Silver Teddy Bear - \$500

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**IN ORDER TO RECEIVE ALL BENEFITS INFORMATION MUST BE SUBMITTED ON OR BEFORE MARCH 21, 2016.**

Method of Payment:

- Please send an invoice for my sponsorship on the following date: \_\_\_\_/\_\_\_\_/\_\_\_\_
- Check # \_\_\_\_\_ enclosed. Please make check payable to the Banner Health Foundation.
- Please charge my:  American Express  Discover  MasterCard  Visa

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

*Banner Health Foundation is a 501(c)(3). The Employer Identification Number is 94-2545356.*

**When complete please submit via:**

Email: [Golf@BannerHealth.com](mailto:Golf@BannerHealth.com) Fax: 602-747-3378

Questions, call: 602-747-4654

